

WORKFORCE DEVELOPMENT BOARD

ERIK CUSHMAN, CHAIR
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NEWS RELEASE

Hospitality & Tourism Virtual Job Fair planned for May 13, 2021 Using new Premier Virtual online event platform

FOR IMMEDIATE RELEASE

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Tuesday, April 13, 2021 Salinas, CA -- The Monterey County Workforce Development Board (MCWDB) is teaming up with the Monterey County Hospitality Association, the Monterey County Convention and Visitors Bureau, and the Monterey County Weekly for a virtual Hospitality & Tourism job fair on Thursday, May 13 from 10:00 a.m. to 1:00 p.m. utilizing the MCWDB's new Premier Virtual online event platform. As the region begins to re-open, the job fair will help employees return to work and help accommodations, food services, and tourism businesses recruit employees to support their operations during the busy summer months and beyond.

"We're gearing up for a big summer rush to the area," said Paula Calvetti, Director of Human Resources for the Hyatt Regency Monterey. "We want to ensure that we have enough staff in place to serve our visitors," she said.

The Hospitality industry suffered the biggest losses in Monterey County during the COVID-19 pandemic, with its Accommodations and Food Services sectors bearing the brunt of the area's unemployment claims. Industry professionals are relieved that the sector is seeing a comeback in 2021.

"We are very excited about the recovery of the hospitality industry and the resurgence of Monterey as a destination," said Catherine Sampagnaro, Director of Human Resources for InterContinental The Clement Monterey.

The Monterey County Workforce Development Board is now using the Premier Virtual online hiring event platform. The platform is designed to bridge the gap between technology and the human experience and enables job seekers to chat with employers, submit resumes, and apply for positions during the virtual event.

"We're expecting to be back to normal soon and want to encourage both job seekers and our local hospitality employers to join us on May 13. Virtual job fairs have become very popular, as they maximize the time spent by both employers and job seekers when it comes to recruiting," said MCWDB Executive Director, Christopher Donnelly. "We want to make it as easy as possible for our local community to connect," he said. "We're in the business of removing barriers to employment and we think that utilizing this new technology will help us do just that."

Hospitality and Tourism employers who are interested in participating are asked to contact MCWDB Business Services Manager, Jerry Hernandez, at (831) 755-5393 or hernandezj1@co.monterey.ca.us Job seekers are asked to register for the event in advance by following this link: <https://qrs.ly/d9cifo> Job seekers who need assistance with registering and preparing for the event are asked to contact the One Stop Career Center at (831) 796-3335 or MontereyEmploymentHelp@EquusWorks.com Job seekers may also utilize the computers at the One Stop Career Center at 344 Salinas Street, Salinas to participate in the event (appointments required).